

## Voice of the Newborn

## SONICU signs inaugral NIDCAP Federation International Corporate Sponsor



GREENFIELD, IND. – Sonicu, an industry leader in neonatal intensive care unit sound level monitoring, once again takes a leading role in NICU advances by supporting NIDCAP Federation International as the organization's first corporate sponsor.

Sonicu pioneered NICU sound monitoring in 2008 at St. Vincent Hospital in Indianapolis, IN. Since that time, the company has been refining and expanding its healthcare capabilities to create a safe healing environment for newborns needing intensive and specialized care.

"Sonicu was formed to improve the NICU environment," said Sonicu CEO Nick Tuttle. "It was more than a business model; it's what we did. It was personal and it was our passion. We are proud to continue that mission by sponsoring NFI and its groundbreaking work to educate and advance individualized newborn NICU care."

NFI has been promoting the philosophy and science of NIDCAP (Newborn Individualized Care and Assessment Program) for nearly 30 years. As worldwide preterm births increase, NIDCAP focuses on individualized care that supports development, minimizes stress, and utilizes a relationship-based, family-integrated approach.

"<u>The NIDCAP Federation International</u> is pleased to welcome SONICU as our first corporate sponsor," said Dr. Deborah Buehler, NFI vice president for organizational advancement. "SONI-CU's support will help us raise global awareness of the need for NIDCAP care and will enhance opportunities to develop educational programs to broaden the reach of this care to more and more NICU professionals and the 'preterm families' they serve. Together we will share the privilege to be the Voice of the Newborn." Buehler said.

## About SONICU

Based in Greenfield, Ind., Sonicu offers healthcare's first system-wide solution for environmental monitoring. Sonicu's patented wireless sensors and web-based infrastructure provide an easy to implement and scalable platform to accommodate healthcare facilities and systems of any size. Sonicu solutions also work independently or in conjunction with existing IT systems.